Sample Parent Code of Conduct and Agreement Letter

In partnership with the [Marin Prevention Network](https://marinpreventionnetwork.org/)\* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (organization name) has adopted the [Raising the Bar](https://www.raisingthebarmarin.org/) campaign, a county-wide initiative dedicated to keeping youth events substance free. Research indicates that parents are one of the primary influences in their children’s decisions regarding alcohol use. We will adhere to the straightforward and effective guidelines that Raising the Bar has created, based on local data and research, to promote our county’s youth in the healthiest and happiest way possible. We are asking all of our parents/guardians to be role models by keeping all \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (organization) events, in person or virtual, where youth are present to be alcohol and substance free.

This means:

* Refrain from using or offering alcohol or other substances on the sidelines or at games, plays, activities that are youth focused. (organization name) can customize recommendations.
* Refrain from using or offering alcohol or other substances at pre or post season parties.
* Refrain from using alcohol or other substances during travel tournaments, games, or activities.
* Practice healthy parent modeling at youth focused events by keeping them substance free.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (organization name) joined the Raising the Bar Campaign because of the alarming rates of substance use in Marin County. While we are ranked as one of the healthiest counties in California, we conversely rank as one of the highest counties (47th out of 58) for adult excessive drinking according to the Robert Wood Johnson Foundation.  Similarly, data from the 2017 California Healthy Kids Survey (CHKS) indicated that youth alcohol and substance use rates were also concerningly high. 41% of Marin County 9th graders reported that they have used alcohol or other drugs to get high and binge drinking among 9th and 11th increased by 177%. Raising the Bar is working to decrease these high rates of underage substance use by changing social norms and promoting positive parent modeling at youth focused events.

Please acknowledge that you have read the information above and will follow the guidelines set forth. As always, feel free to reach out to us with any questions.

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Parent Signature

\*Marin Prevention Network is a joint coalition of substance use prevention coalitions and organizations in Marin County.