Dear (school name) Families,

We are writing today to enlist your support for an initiative that impacts all of our local children and families.

[Raising The Bar](https://marinpreventionnetwork.org/marin-joint-prevention-coalition/our-priorities/raisingthebar/) is a homegrown effort focused on keeping youth events substance-free. From little league team parties to high school events, the goal is to encourage adults to consider serving only non-alcoholic beverages at events that are centered around youth.

To this end, we are writing today to ask you to please support Raising The Bar this coming weekend by keeping your pre-prom parties substance-free.

This initiative, that began in San Anselmo and has been adopted countywide, was created in response to [local statistics](https://www.thecoalitionconnection.com/local-data) around excessive alcohol use, the role adult modeling plays in youth substance use, and research with local youth.

Thank you for helping send a healthy message to our children around these student events and celebrations.

Sincerely,

\_\_\_\_\_\_\_\_\_\_\_

Principal

 \_\_\_\_\_\_\_High School